



TAKING CARE OF PEOPLE: *A Weekend Class with Dr. Robert Brooks*

Taking Care of People allows you to discover the practice of your dreams. Join me for an inspirational event and experience what it takes to take your vision to fruition:

Office Philosophy: the creation of an identity, a vision and a mission for your practice.

Office Procedures: patient flow, appointment scheduling and collecting.

Patient Management: the emotional reactions of patients to your practice, and the stages of development of lifetime patients.

Patient Education: what patients really need to know, an effective case history and report of findings designed to create lifetime patients.

Spinal Corrections: X-ray analysis and adjusting procedures designed for the orthogonal based subluxation practice.

Marketing the successful practice: Effective patient acquisition: media appearances and audio and video products.

Fee: \$250.00 for Doctors, \$150.00 for Students and Staff members. Refresher fees are \$150 for Doctors, \$75 for Students and Staff members. Add \$25 for reservations submitted less than three (3) days before the class begins.

Location:

Marriott Courtyard, Bettendorf, Iowa

November 12th & 13th, 2010

Friday 6:00 PM to 9:30 PM, Saturday 9:00 AM to 6:00 PM

Registration: 5:30 PM -6:30 PM Friday Evening

About the Instructor:

Dr. Robert Brooks

1722 South Carson, Suite 3100

Tulsa, Oklahoma 74119

Tel: (918) 587-7111

Email: healing@brooksspinalcare.com

Website: www.brooksspinalcare.com

Dr. Robert Brooks graduated from Tulsa East Central High School in 1963. After completing two years of undergraduate work at the University of Tulsa, he entered Palmer College of Chiropractic, where he graduated in 1970 with a Doctor of Chiropractic degree. From 1972 to 1987 he conducted practices in Tulsa and Tahlequah, Oklahoma. Since 1988, his practice, Brooks Spinal Care, is located in Tulsa at the University Club Towers building near Eighteenth Street and Denver. Fifty-four of his

patients have become chiropractors, he has trained and coached fifty five interns to prepare them for their own practices and he has personally cared for more than eighteen thousand patients from Oklahoma, each of the fifty states and a number of foreign countries. Brooks Spinal Care currently has two doctors of chiropractic seeing patients daily. Dr. Brooks is a member of Delta Sigma Chi, a Chiropractic professional fraternity. He has served in numerous capacities in the Chiropractic Association of Oklahoma, the Oklahoma Chiropractic Research Foundation, the Congress of Chiropractic State Associations and the International Chiropractors Association. He is Chairman of the Board and a past president of the National Upper Cervical Chiropractic Association and is currently the Chairman of the Board of the National Upper Cervical Chiropractic Research Association (NUCCA.org) and the Upper Cervical Research Foundation (UCRF.org).

For contributions to the profession, he has received honorary degrees from Life Chiropractic College and from Sherman College of Chiropractic. He has served his alma mater Palmer College of Chiropractic in many capacities including Visiting Clinical Professor, the Philosophy Forum, a special Task Force to investigate the clinical education of a chiropractor, and virtually every office in the Palmer College of Chiropractic International Alumni Association including President and Chair of the Board. He was honored with the coveted Alumnus of the Year in 1992.

Dr. Brooks has a seminar company, "Taking Care of People" to teach Chiropractors and chiropractic students to create non-toxic environments to take care of people always acting in the patient's best interest. He also teaches classes about profound personal healing ("Issues in the Tissues") as a way of healing psychological and psycho-social wounds. His life reflects his personal intent to be a student, a healer and a teacher, with dignity, integrity and grace.

Registration Form:

Fill out the requested information below, enclose a \$50 deposit, and return your reservation to:

Alan Barnes

917 High Street, Davenport, Iowa 52803

Email: alan.barnes9@gmail.com

Tel: (480) 735-8641

Name _____ Office phone (____) _____

Address _____ Home phone (____) _____

_____ Cell phone (____) _____

E-mail address _____ Best Time to Call _____

For room reservations contact the Bettendorf Marriott Courtyard, 895 Golden Valley Drive, Bettendorf, Iowa 52722, (319) 355-3999 or (800) 321-2211.